

PTSA

PORT TOWNSEND SCHOOL OF THE ARTS

Bringing out the artist in all of us.



WHAT PtSA DELIVERS

Exceptional visual arts education
and experiences that inspire
personal and social well being.



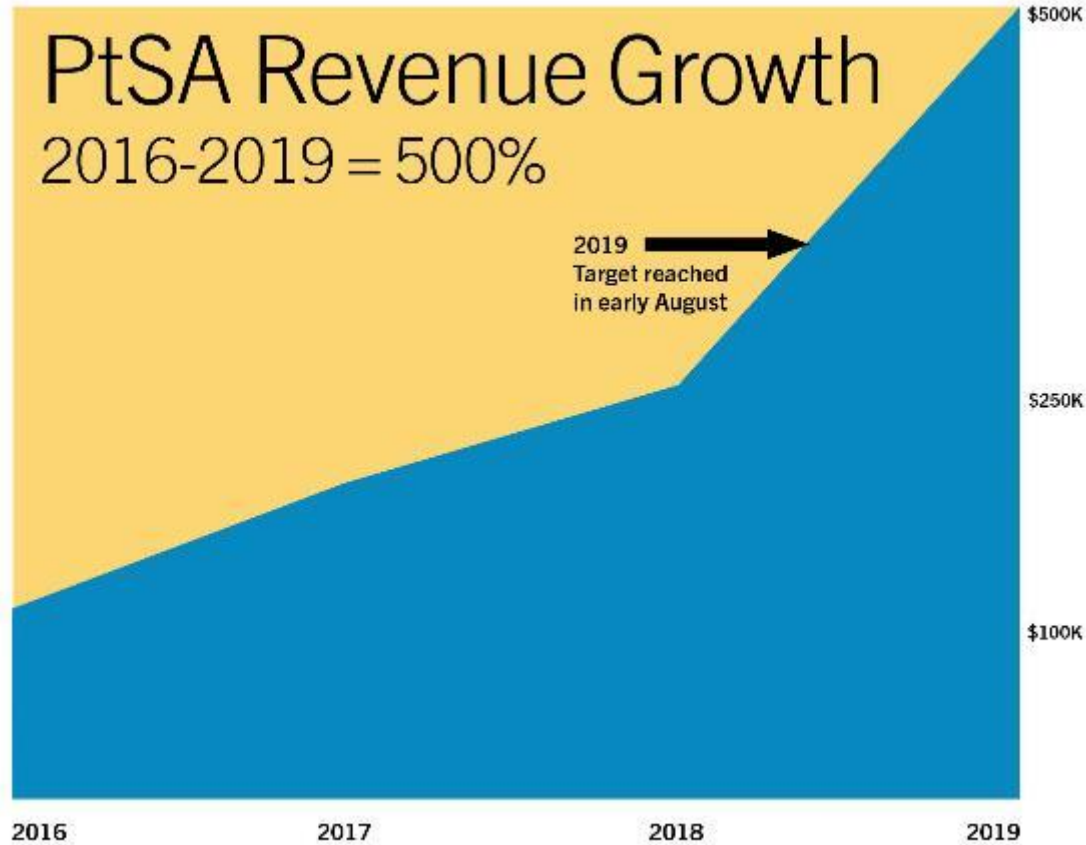
PTSA HIGHLIGHTS

Our Message

- Located on the Fort Worden Campus and Downtown Port Townsend
- PtSA has become a leader in arts and culture on the Olympic Peninsula
- We offer a variety of classes open to all
- 4 years, 600 classes, 2700 students, 100 exceptional artists
- We LOVE supporting working artists
- #ARTHEALS and transformations occur daily
- Expansion is on the horizon

PTSA HIGHLIGHTS

In Just 4 Years





PTSA HIGHLIGHTS

Strong Foundation and Vibrant Growth

- Community Support
- Huge Fundraising Success
- Founders Circle
- Satellite Studios
- Investments in 306
- Grover Gallery



PTSA HIGHLIGHTS

Leveraging Trends in Arts Education

- Over 600 workshops and classes to date
- Increase in visiting faculty
- Diversifying offering
- Youth Summer Camp
- Program for teens
- New in 2019



PTSA HIGHLIGHTS

We Welcome Students From Everywhere

- 40% new
- 60% returning
- 35% of students are from out of town
- Program participation growth up over 100%
- 3x the class inventory
- Gave out 25 youth scholarships



PTSA HIGHLIGHTS

Growing Partnerships with Programs

- Relationship Rich
- Embracing Mission Moments
- “The Bunker”
- Supporting Working Artists
- Volunteer Powered
- Deeply Collaborative



PTSA HIGHLIGHTS

Expanded Our Reach

- Marketing budget growth
- Taking the lead in getting people here
- Email audience growth
- Social media activity
- Video
- Other Marketing



PTSA HIGHLIGHTS

Robust Avenues of Support

- Legacy Giving
- Stock Transfers
- Endowment
- Grant & Foundation Funding
- Founders Circle
- Business Sponsorship
- Membership



LOOKING AHEAD

All Systems Go!

- A message of health and well-being
- Continued regional growth
- Curriculum development
- Long Term Lease
- Expansion

PtSA TEAM

- **Board of Directors:** Executive Committee – Kerry Tremain, President; Gerald Merritt, Treasurer; Michael D’Alessandro, Secretary. Directors – Mike Biskup; Larry Crockett; Max Grover; Meg Kaczyk; G. Patrick Stoner; Lorraine Vagner
- **Advisors:** Diane Wheatley; Anne & Dick Schneider; Jock & Sonchen Patton; Jane Kilburn
- **Staff:** Teresa Verraes, Executive Director; Julie Christine, Program Director; Nhatt Nichols, Gallery Manager
- **Teaching Artists:** Core team of 30+ local artist-teachers, 12+ visiting faculty
- **Volunteers:** Core team of 20+



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